



Press Release

For Immediate Release

PEI French Health Network, proud partner of the PEI French Book Expo
Breakfast talk and presentation by Madame Labriski

SUMMERSIDE, PEI, May 22, 2017 – The PEI French Health Network (PEIFHN) is pleased to partner with the Prince Edward Island French Book Expo for the third time. The event will be held at the Centre Belle-Alliance in Summerside from June 1–3. The PEIFHN is sponsoring the visit of author Madame Labriski (Mériane Labrie), who attempts to surpass her own accomplishments on a daily basis.

Madame Labriski will present a breakfast talk on Friday, June 2 from 8:30 a.m. to 10:30 a.m. organized by the RDÉE and the Acadian and Francophone Chamber of Commerce of P.E.I. at a cost of \$25. It is recommended that you pre-register for this activity at 902-854-3439, Ext. 228 or at velma@rdeeipe.org.

Furthermore, Madame Labriski will also be offering a free presentation on Saturday, June 3 from 2:00 p.m. to 3:00 p.m. Participants will get to taste her famous healthy cookies.

Mériane Labrie is a mother, an entrepreneur and a marathon runner who believes everything is possible in life. One day, astounded to see that she was unable to find true healthy snacks, she decided to follow her intuition and, with the help of her wooden spoon, created what was to become Madame Labriski. This entrepreneur is also co-founder of the ideation agency *21 grammes – Donnez de l'âme à votre marque*. A passionate runner who strives to push her limits, she believes in life and its endless opportunities.

The Book Expo is open from noon to 9:00 p.m. on Thursday, June 1; from 6:00 a.m. to 9:00 p.m. on Friday, June 2; and from 9:00 a.m. to 9:00 p.m. on Saturday, June 3. The Book Expo's complete schedule is available at www.salondulivreipe.com.

The PEI French Health Network is a non-profit organization that collaborates with various partners in order to improve access to quality French-language health services and programs for Prince Edward Island's Acadian and Francophone population. The organization brings together representatives from target community groups, educational facilities, health professionals, health service managers and the provincial government. It is also one of 16 networks that make up the Société Santé en français. The PEI French Health Network is funded by Health Canada within the framework of the Roadmap for Canada's Official Languages 2013–2018: Education, Immigration, Communities.

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Photo: Madame Labriski

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